



Southshire Roller Derby 2016 Season at Riley Rink

Southshire Roller Derby's 2015 season attracted up to 700 fans and athletes to Riley Rink each event. Our Sponsors make these productions possible bringing fun, exciting, family entertainment to the Shires of Vermont.

Southshire Roller Derby is a non-profit sports training organization based in North Bennington, Vermont. We are committed to making our community stronger, happier, and healthier. We are grateful for our dedicated community of supporters.

Events at Riley Rink in 2016 will expand on our adult competitive games and begin to include juniors. Each event will have at least one full-length game and often two. Some events will feature junior expositions.

June 24-26 we'll host a weekend long training event bringing about 125 athletes to the area. Sunday afternoon there will be a number of mixed games from 1pm to 6pm. Admission to this event will be by donation.

Thank you for your continued support of our efforts to bring roller sports to Bennington County. We look forward to seeing you at our games!

www.SouthshireRollerDerby.com

Business Name _____

Contact Name _____

Email _____

Phone _____

Website URL _____

Package or Tickets purchased: _____

Amount Paid _____

Date _____

Southshire Rep _____

Please send artwork to southshirerollerderby@gmail.com

| Ticket Pricing | Season | Single Advanced | At Door |
|-----------------------|--------|-----------------|---------|
| Adult (over 21) | \$20 | \$5 | \$8 |
| Young Adult (12 – 21) | \$15 | \$5 | \$6 |
| VIP (18 and over) | \$75 | \$25 | N/A |

VIP seating provides track side seating with chair provided. Season passes include souvenir laminated pass. Under 12 free with Adult purchase.

We've kept our ticket prices affordable to bring roller derby to as many fans as possible! People travel from all around to watch.

| Season Package | Price | Program Ad / Derby Love | Passes | Shout Outs | Banner/Table | Big Screen | Web Site Link | Facebook | Special |
|---------------------------|--------|-------------------------|------------------|------------|--------------|------------|---------------|----------|-----------------|
| Family | \$50 | 1/8 | 2 adult / 2 y.a. | | | | ✓ | | |
| Super Fan | \$175 | 1/8 | 2 VIP | | | | ✓ | | Custom t-shirts |
| Party Pack Plus | \$500 | 1/2 | 25 adult | 1 | | ✓ | ✓ | ✓ | Group Photo |
| Gear Head | \$300 | 1/2 | 4 adult | 1 | ✓ | ✓ | ✓ | ✓ | Promo at Merch |
| Roller Derby Royalty | \$1500 | Back | 50 adult | 2 | ✓ | ✓ | ✓ | ✓ | Promo at Door |
| 2 Events of Choice | | | | | | | | | |
| Skater's Choice | \$200 | 1/2 | 4 adult | 1 | ✓ | ✓ | ✓ | ✓ | Promo at Merch |
| Single Event | | | | | | | | | |
| Training Wheels | \$40 | 1/8 | 4 adult | | | | ✓ | ✓ | |
| Gear Bag | \$50 | 1/4 | 4 adult | 1 | | | ✓ | ✓ | Promo at Merch |
| Booster Club | \$100 | 1/2 | 4 adult | 1 | ✓ | ✓ | ✓ | ✓ | Promo at Merch |
| Grand Slam | \$150 | Full | 4 adult | 2 | ✓ | ✓ | ✓ | ✓ | Promo at Door |
| Party Pack | \$150 | 1/2 | 25 adult | ✓ | | ✓ | ✓ | ✓ | |

Our **program pages** are 5½" wide and 8½" tall with a ¼" margin. Use for your business or to show derby love for your favorite skater. Unless noted, all ads are black and white. Dimensions for artwork are as follows:

1/8 - 2½" wide x 2" high 1/4 - 5" wide x 2" tall **OR** 2½" wide x 4" high

1/2 - 5" wide x 4" high Full/Back - 5" wide x 8" high

All **season and game passes** purchased as a package are issued as **collectible laminated badges**. Groups of 25 or more are provided a dedicated seating area.

Shout Outs are made by our game announcers. A one or two sentence pitch will be read during the game between jams and during Time Outs.

Banner or Table packages allow you to have a free vendor table with your banner or if you don't want a table, to hang your banner around the rink.

Big Screen allows you to have your full color ad run on the big score board screen during half times and before, after, and between games.

Promo materials are business cards or promo items you'd like us to share with our fans. We'll put them on our merchandise table or actively hand them to fans at the door for Royalty and Grand Slam packages. Sponsors who purchase **naming rights** have their business name mentioned with that event not only by our announcers during the game, but also in our write-ups on Facebook, the web, and game programs and we'll hang your banner in an appropriate location.

| Naming Rights | |
|---|---|
| Penalty Box | \$200 per Event \$750 for 4 Event Season |
| Jammer Line | |
| Time Outs | |
| Program Advertising | |
| 1/8 | \$15 Event / \$50 Season |
| 1/4 | \$30 Event / \$100 Season |
| 1/2 | \$40 Event / \$150 Season |
| 3/4 | \$60 Event / \$225 Season |
| Full | \$100 Event / \$350 Season |
| Back Page | \$150 Event / \$550 Season |
| Color Back | \$1000 Event |
| Vendor Table includes 1 adult pass | |
| \$30 Event / \$100 Season / \$75 Clinic | |